



Alpha-Z's corporate* Arabic language training package

Phase I: Pre-Training Survey

Prior to classroom hours, the trainer communicates with the group representative to determine participants' level of language exposure (if any) and discuss course objectives. When needed, course materials are sent in advance. The course would be custom-designed to meet the particular needs and goals of each group.

Phase II: The Training Sessions

Class presentations are hands-on and highly interactive, utilizing some multi-media, visual aids, role-playing, and a variety of exercises to reinforce the concepts taught.

It is suggested that "Beginner's Course I" would cover areas 1-4 listed below [depending on number of course days]. Cultural topics will automatically be addressed in each level of the language courses due to the influence of the culture on the development of the language. Topic selection and course details will be addressed in the pre-training survey.

1. The big picture of Arabic; basic geography: formal and dialects.
2. Familiarization with the alphabet and writing system.
3. Basic greetings, introductions, and general expressions.
4. Numbering system and days of the week.
5. Nouns and colors.

6. Arab Culture (family, gender, religion, history, globalization, beliefs, etc).
7. Industry Specific Terminology [e.g. law enforcement]

Phase III: Post-Training Consultations and Follow-up

Upon completion of course, a total of four hours (one-hour per week or as needed) of phone consultation is offered. This unique service is vital because we realize that as students complete the intensive course and begin processing the material covered, questions arise which often require a short or simple explanation. The phone consultations are free to any member of the group and must be used within one month from the last day of the training session.

**Intensive 3-5 day training seminars.*